

REMOTE AUTOMOTIVE ADVISORY

A clearer view of dealership performance

An initial assessment for one dealership
location

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The review follows the customer path from first click to operating profit

Five connected questions guide the initial assessment

01

Digital journey

Can shoppers find a vehicle and reach a person?

02

Leads & sales

Do inquiries turn into appointments and sales?

03

Inventory & logistics

Are vehicles current, available and easy to transfer?

04

Service & parts

Can customers book, get answers and return?

05

Financial trend

Where do gross profit and costs diverge?

Public signals suggest hypotheses; dealer data tests them.

Two steps give the owner a clear decision

FREE FIRST LOOK

30 minutes

Leadership conversation
Public website and inquiry path
Initial verbal observations

\$999

+ TAX

INITIAL ASSESSMENT

One dealership location
Summary data you choose to share
Written findings and action plan

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The \$999 assessment covers five operating areas

Area	What we test
Digital journey	Vehicle discovery, mobile experience and inquiry paths
Leads & sales	Response, appointments, sales conversion and retail units
Inventory & logistics	Availability, aging, transfer promises and days supply
Service & parts	Booking, parts signals and customer feedback
Financial trend	Sales, gross profit, expenses and operating profit

We mark unavailable data as a question, not a finding.

The output is a short decision document

1

scorecard

Evidence, gaps and open questions

5

priorities

The most useful findings to act on

90

day plan

Actions sequenced across 30/60/90 days

A 45-minute readout is included. Implementation is a separate project.

Start with the free conversation

If a deeper review is useful, book the assessment by December 24, 2026.

\$999 + TAX

PRE-CHRISTMAS OFFER · ONE LOCATION

DM “REVIEW” to begin